



## Get the Blood Flowing Blood Not Money

---

**We don't want your money we want your BLOOD**

A4B has uniquely designed an Education Pathway for Young People. Currently across the UK the average age of a blood donor is over 45. Therefore the purpose and focus is to address the need to reduce this, we need to keep the blood flowing for future generations to come.

We will promote healthy blood donations and **SAVE LIVES** via our...  
Engage - Educate - Empower Programme.

So we need your help and support to encourage and develop annual activity via events, which will get the whole community to become involved.



## What do we need?

### School Blood Partner's

The pledge... a simple opportunity for your school to help us to **SAVE LIVES** by empowering people to become Blood Sponsors.

- Appoint a representative(s) Volunteer to become your Community Blood Champion(s) who will provide the link between your school and the Charities Education Team.
- Pledge to plan and deliver a Community **Schools4Blood** Event day at least once annually that will encourage your whole Community to support our campaigning.
- Regularly share **Active4Blood** messages via your school communication channels including Social Media and Website.

See... We are not asking for money... "**Blood not Money**" is our Motto.

If you would like to support us by becoming Schools Blood Partner then please get in touch as we really need your help. We would also like to chat with you about our unique education programmes...

- Young Blood Tutor/Mentors (YBTM)
- Young Blood Champions (YBC) linked to Welsh Baccalaureate and Youth Awards
- Schools4Blood Activity Workshop

Please send your email to [info@active4blood.com](mailto:info@active4blood.com) and a member of our Education Management Team will be in touch to discuss how your school can help.

## TOGETHER WE CAN GET THE BLOOD FLOWING

Scan to donate blood



WALES



ENGLAND



SCOTLAND



Registered Charity 1193366

