



Active4Blood

Get the Blood Flowing **Blood Not Money**

**We need help to fund key projects to...
Get the Blood Flowing**

The whole A4B ethos is focused on our unique sponsorship methodology and our Motto BLOOD not MONEY. We engage, educate and then empower the Nation to work with us to raise participation in physical activity and link this engagement to blood donating activities.

We do not ask our participants to raise cash donations like other charities, this is unique. We want Blood to become the sponsorship method, and participants therefore create BLOOD SPONSORS.

However... Like every charity we cannot succeed without a sustainable funding mechanism.

So we need your help and funding to turn financial donations into blood.



What do we need?

Community Blood Partner's

Please consider helping us however you can by choosing A4B as your next charity to support. Here are some sponsorship options... But you may have more ideas of how you can help us to really "Make a difference" and **SAVE LIVES**

- Become a Lead Sponsor to help fund the charities administration / running costs.
- A Young Blood Champions or Young Blood Tutor Programme sponsor.
- Staff Salary or administration support Sponsor, helping us to employ someone.
- "Services in Kind" offer appropriate services to the charity that we would otherwise require to source funding for. E.g Car Hire, Accounting, Marketing and more.

If you would like to support us then please get in touch as we really need your help.

Please send your email to sponsorship@active4blood.com and a member of our Sponsorship Management Team will be in touch to chat about your support further.

TOGETHER WE CAN GET THE BLOOD FLOWING

Scan to donate blood



WALES



ENGLAND



SCOTLAND



Registered Charity 1193366

