



Get the Blood Flowing **Blood Not Money**

We don't want your money we want your BLOOD

The whole A4B ethos is focused on working with all sports to raise participation and encourage and link this engagement to blood donating activities. Across the UK the sport and active leisure sector act as the cornerstone within most communities. For example in Wales our Rugby Clubs really are the "Heart" of every Village, Town and City.

So we need your help and support to encourage and develop annual activity via events, which will get the whole community to become involved.



What do we need?

Community Blood Partner's

The pledge... a simple opportunity for your club to help us to **SAVE LIVES** by empowering people to become Blood Sponsors.

- Appoint a representative(s) Volunteer to become your Community Blood Champion(s) who will provide the link between your Rugby Club and the Charities Events Team.
- Pledge to plan and deliver a Community **Rugby4Blood** Event day at least once annually that will encourage your whole Community to support our campaigning.
- Regularly share **Active4Blood** messages via your club communication channels including Social Media and Website.

See... We are not asking for money... "**Blood not Money**" is our Motto.

If you would like to support us by becoming Community Blood Partner then please get in touch and we really need your help.

Please send your email to events@active4blood.com and a member of our events management team will be in touch to sign up your club, send you a supporter's certificate and start to discuss your ideas and event plans further.

TOGETHER WE CAN GET THE BLOOD FLOWING

Scan to donate blood



WALES



ENGLAND



SCOTLAND



Registered Charity 1193366

